



Lexington County Peach Festival

We are currently planning our 54th annual Lexington County Peach Festival to be held in Gilbert on Wednesday, July 4th, 2012. We appreciate your support over the years and hope we can count on you again.

The Peach Festival is proud to offer sponsorships as well as single ads in our 6" x 9" program book. The program book contains information on the highlights and supporters of the Festival, and it has become a collector's item for many. Information regarding the benefits of becoming a Festival sponsor can be found on the attached page.

Last year, you were a proud donor of \$_____ to the Peach Festival.

Please review the following information, complete and return this form no later than April 15, 2012 designating your 2012 donation level. We appreciate your continued support and look forward to seeing you on July 4th!

2012 Advertising Opportunities:

_____ 1/4 page- \$45 _____ 1/2 page - \$80 _____ full page - \$150

2012 Sponsorship Opportunities:

_____ The Presenting Peach – Minimum of \$5,000 _____ The Silver Peach - Minimum of \$1,000
_____ The Platinum Peach – Minimum of \$3,000 _____ The Bronze Peach – Minimum of \$500
_____ The Gold Peach - Minimum of \$2,000 _____ Friend of the Festival – Minimum of \$300

*As a sponsor you are entitled to the following discounts for our program book ads:

Presenting, Platinum, Gold, & Silver Peach _____ free full page
The Bronze Peach _____ free 1/2 page _____ \$70 full page
Friend of the Festival _____ free 1/4 page _____ \$35 1/2 page _____ \$105 full page

Name of business or individual as you want it to appear in the program book

Address

Phone

Fax

e-mail address

Contact Person

_____ No changes in present ad which is on file with the Peach Festival Program Committee

_____ I have made changes on the enclosed ad or will be getting a new one to you.

_____ I will be e-mailing an ad directly to the printer at lexprint@windstream.net

_____ Payment Is Enclosed _____ Please Bill Me

***Make checks payable to Lexington County Peach Festival and return to
Mrs. Mary Ellis, Festival Secretary/Treasurer, P.O. Box 103, Gilbert, SC 29054***



Lexington County Peach Festival

Presenting Peach – Minimum of \$5,000 in sponsorship

- Your company will be one of the official grand marshals of the 2012 Lexington County Peach Festival.
- Your company name will appear on a grand marshal parade vehicle provided for your company representative.
- Your company will receive all of the additional benefits of the Platinum Peach below.

The Platinum Peach - Minimum of \$3,000 in sponsorship

- You will be the official sponsor of an entertainment stage or festival event. Your logo banner will be proudly displayed at the sponsored location.
- Your company will receive a free full-page ad in our program booklet that will be distributed throughout the Gilbert, Lexington, and Batesburg-Leesville areas.
- Your company will be advertised in the Peach Festival Parade as an official sponsor.
- Your company name or logo will be published on the official Peach Festival website:
www.lexingtoncountypeachfestival.com
- You will receive a complementary exhibit space along the festival boulevard.
- Your company will receive recognition as a sponsor in the official Peach Festival Program.

The Gold Peach – Minimum of \$2,000 in sponsorship

- Your company will receive recognition as a sponsor and a free full-page ad in our program booklet that will be distributed throughout the Gilbert, Lexington, and Batesburg-Leesville areas.
- Your company name or logo will be published on the official Peach Festival website:
www.lexingtoncountypeachfestival.com
- You will receive a complementary exhibit space along the festival boulevard.
- Your company will receive recognition as a sponsor in the official Peach Festival Program.

The Silver Peach – Minimum of \$1,000 in sponsorship

- Your company will receive a free full-page ad in our program booklet that will be distributed throughout the Gilbert, Lexington, and Batesburg-Leesville areas.
- Your company name or logo will be published on the official Peach Festival website:
www.lexingtoncountypeachfestival.com
- Your company will receive recognition as a sponsor in the official Peach Festival Program.

The Bronze Peach – Minimum of \$500 in sponsorship

- Your company will receive a free half-page ad in our program booklet that will be distributed throughout the Gilbert, Lexington, and Batesburg-Leesville areas.
- Your company name or logo will be published on the official Peach Festival website:
www.lexingtoncountypeachfestival.com
- Your company will receive recognition as a sponsor in the official Peach Festival Program.

Friend of the Festival – Minimum of \$300 in sponsorship

- Your company or name will be listed as a Friend of the Festival in the official Peach Festival Program.
- Your company will receive a free quarter-page ad in our program booklet.